

# **Living Labs and Social Media – Or How to Make Local eGovernment Smarter**

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Bahrain International eGovernment Forum 2011



# The Challenge for Local Government...



# 'A Potential Answer?'



# 'A Range of New Public Services....'

## Smart Environment Service



# 'A Range of New Public Services....'

## Urban Planning Service

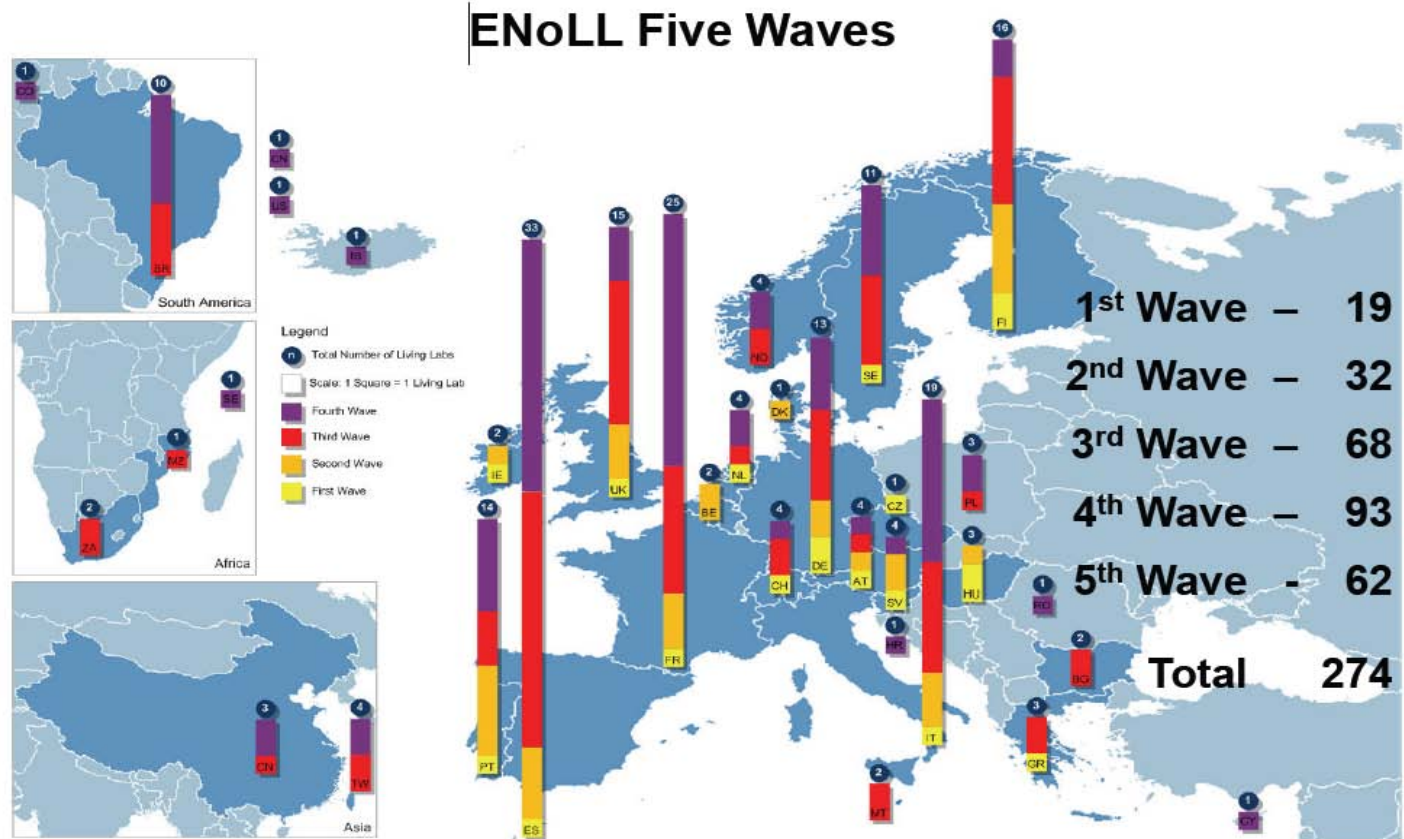


# 'A Range of New Public Services....'

## Relocation Service



# A Growing Global Trend.....







# An EPIC Goal...

SUPPORTING SMART SERVICES Endorsed by [ENoLL](#) (European Network of Living Labs)

**EPIC**  
EU Platform  
for Intelligent Cities

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## CLOUD AND THE CITY

The EPIC project solution combines cloud computing with 'Future of the Internet' technologies to provide cities with new tools and possibilities for the creation and sharing of efficient, effective and economic 'smarter' city services.

First of all here's a simple introduction to Cloud Computing in the video below. Just imagine 'Frank' as city services!

### Cloud Computing - How it all works



0:00 / 2:33

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### LATEST NEWS

06/07/2011  
EPIC Comments on Cloud Computing Survey

06/07/2011  
EPIC Paper Selected for eChallenges 2011

30/03/2011  
Mad for EPIC in Manchester

17/11/2010  
EPIC Times in Helsinki

### USEFUL DOCUMENTS



25/07/2011 Deliverable  
EPIC Contact List  
EPIC Contactlist 20101215 1.0.pdf

25/07/2011 Deliverable  
EPIC brochure 2010  
EPIC brochure 20101215 1.0.pdf

25/07/2011 Deliverable  
EPIC brochure 2011  
EPIC Brochure 2011 2.0.pdf

20/07/2011 Deliverable  
Online service delivery baseline and technical requirements report  
D2.3 Online Service Delivery Baseline and technical requirements report\_v1.0\_v1.0.pdf

# A Citadel on the Move....



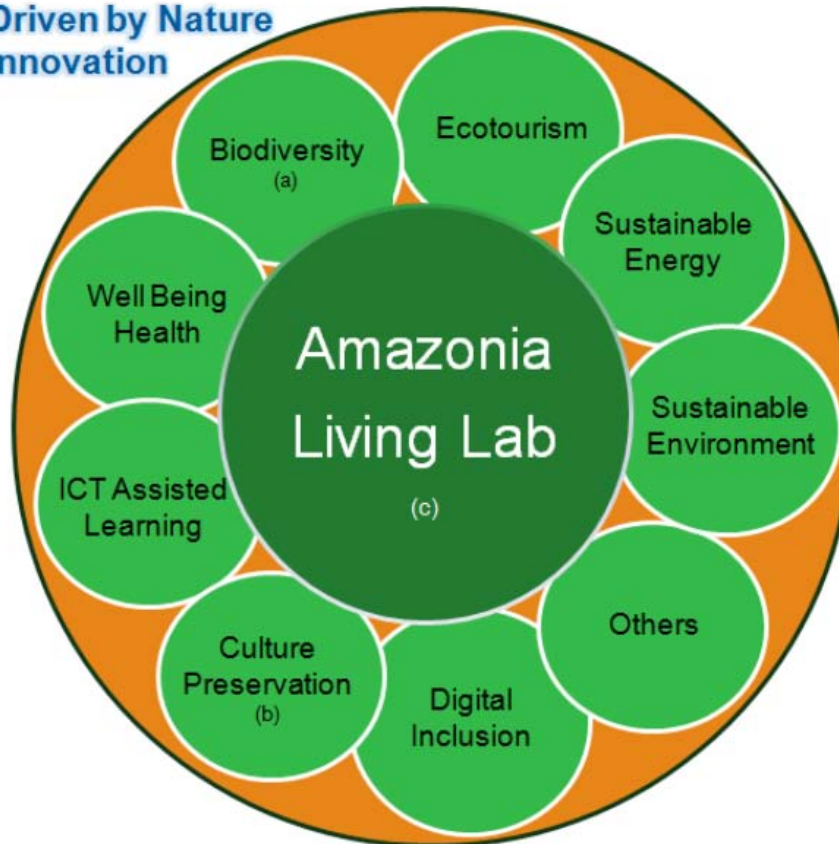
Project Coordinator: CORVE (Brussels)  
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Competiveness and Innovation Framework Programme

# In Latin America: Brazil

## Amazonia Living Lab

Driven by Nature  
Innovation



### Partners:

AM State Government

AmazonasTur

SUFRAMA

EMBRAPA

FAPEAM

SEBRAE

CIEAM

FIEAM

UFAM

CETA

INPA

SECT

INdT

UEA

others

- (a) Includes the Living Labs: Biomedicines and Bio cosmetics.
- (a) Includes traditional culture, handicrafts, entrepreneurship, micro businesses, etc.
- (b) Communities Coordination Cooperation.



# Achievements in Brazil

## Existing Living Labs domains

- Sustainable Energy and Energy Efficiency
- Environment Technologies. Sustainability
- Biotechnology. Biodiversity
- Environment Technologies
- Natural Products Traditional Practices
- Social Innovation. Inclusion

## Emerging Living Labs domain

- Internet of Things and Intelligent Logistics
- Automotive Industry
- Civil Aeronautics Industry
- Agrifood. Healthy Food
- Creative IT Industries
- Thematic Tourism (Eco-activities)
- Security



# In Asia: China

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科技引领人们走向美好未来

News : 移动推TD"0元购机"计划争抢千元终端市场 2010-01-01

**China LivingLab** **LivingLab**

Livinglab is to build a future economic system, where the design of new products, new services and new social structures will all based on the real life user, and it will be the conventional means. The service provided by the livinglab enables users to actively participate in research and innovation process...  
more...

**Innovation** **Leads the front**

As a new innovation incubator, Livinglab has the following features and functions.

User guide and user-centered: in early product design requires users to participate in the design and development, to play a role, from the user's point of view to find a new demand and create new demand, as shown...  
more...

**Project application** **Technical creation future**

Livinglab first proposed by a European innovation system, the EU Lisbon strategy based on innovation and competitiveness of European building a critical step.

Next-generation broadband wireless Internet project - wireless city project in Tianjin and its application.

2. 3G for Campus innovative application platform...  
more...

**International cooperation** **About Us**

Tianjin Living Lab is a member of the European Union. Tianjin Living Lab is a company, university, research institutes, co-sponsored scientific and technological innovation...

2010, in - Finland livinglab International Cooperation Programme.

Greater livinglab cross-strait cooperation ...  
more...

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# In the Gulf: Bahrain...

